We do that.

Video + Animation

Animation
Video Editing
Social Media + Sizzle Reels
Interviews + b-roll
Digital Billboards
Voiceover + Sound Mixing
Color Grading

Graphic Design

Campaign Design
Logos + Rebranding
Presentations
Events + Trade Shows
Marketing + Ads
Infographics
Print + Mailers

Web + Digital

Website Design + Development
Custom WordPress Theming
Banner Ads
HTML Email Newsletters
Interactive Maps
Hosting + Maintenance
Analytics

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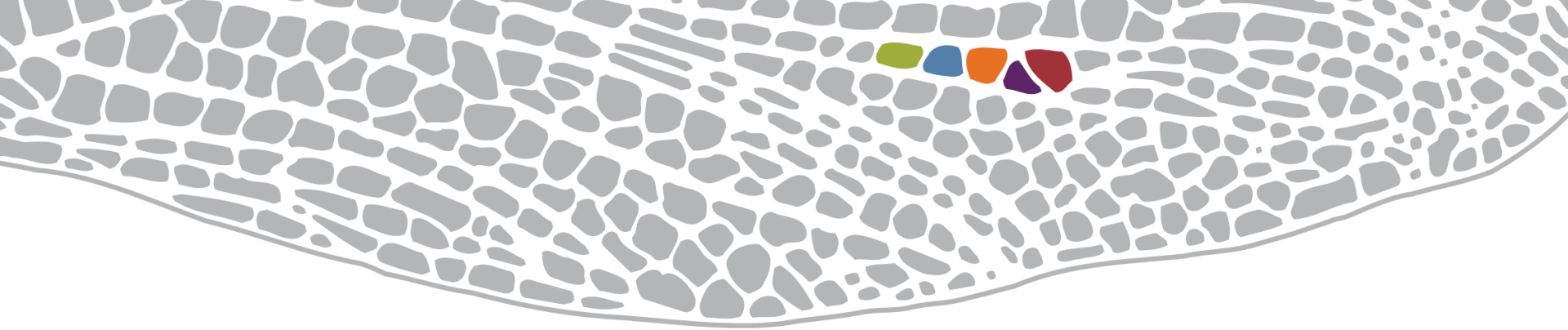

We do creative.

Concept

We've got creative chops when you need to brainstorm and deliver something unexpected. We are free thinkers and love a challenge.

Design

Mood boards – storyboards – mock ups – event visualizations, 3D renderings, even original music, if that's what it takes!

Delivery

New and unique requires tenacity to see it through to completion. We don't leave you hanging on the "how"... we get it done. Find the way. We're not afraid.

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We do production.

Fast

Our team are seasoned pros. We understand PR deadlines, having worked with agencies as their “secret” art department for 20+ years. Our default speed is “asap”.

Friendly

We like to have fun! And, we’ve been working with each other and our clients for years. No job is too big or too small. No design divas here.

Expertise

Years of training yields pixel-perfect deliverables built to your Brand Guidelines’ exact specifications for web, print and motion formats. You can rely on Dragonfly.

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The Team.

Los Angeles-based unless noted

Video + Animation

Graphic Design

Web + Digital

Aaron

Jacob

Jaime

Luke

Paul

Evelyn

Tania

Spain

Frank

Germany

Jane

New Jersey

Gary

Paul Rickey – Creative Director – paul@dragonflydg.com – 818-384-6636

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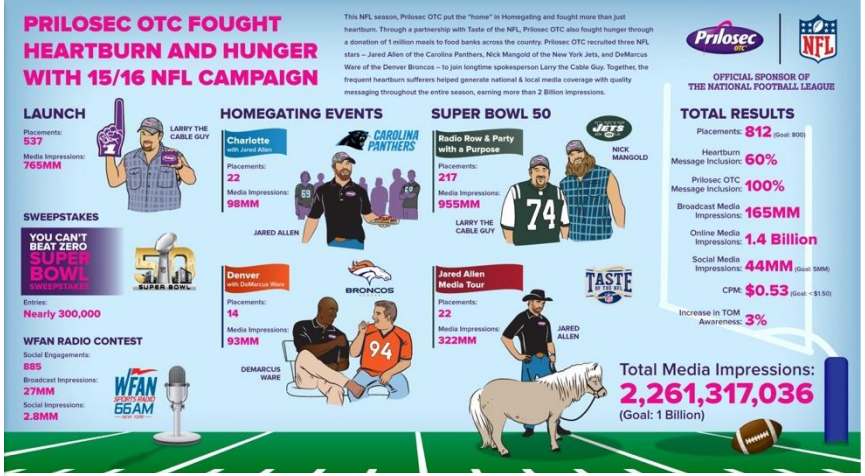
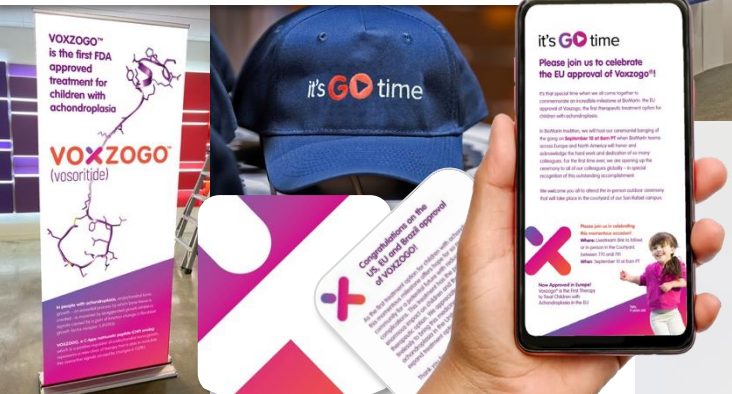
BIOMARIN
FINDING TOMORROWS
ADMIT ONE


PRILOSEC OTC FOUGHT HEARTBURN AND HUNGER WITH 15/16 NFL CAMPAIGN
This NFL season, Prilosec OTC put the "home" in Homegating and fought more than just heartburn. Through a partnership with Taste of the NFL, Prilosec OTC also fought hunger through a donation of 1 million meals to food banks across the country. Prilosec OTC recruited three NFL stars – Jared Allen of the Carolina Panthers, Nick Mangold of the New York Jets, and DeMarcus Ware of the Denver Broncos – to join longtime spokesperson Larry the Cable Guy. Together, the frequent heartburn sufferers helped generate national & local media coverage with quality messaging throughout the entire season, earning more than 2 Billion impressions.
Prilosec OTC
NFL
OFFICIAL SPONSOR OF THE NATIONAL FOOTBALL LEAGUE
LAUNCH
Placements: 537
Media Impressions: 765MM
LARRY THE CABLE GUY
HOMEGATING EVENTS
Charlotte with Jared Allen
CAROLINA PANTHERS
Placements: 22
Media Impressions: 98MM
JARED ALLEN
Denver with DeMarcus Ware
BRONCOS
Placements: 14
Media Impressions: 93MM
DEMARCUS WARE
SUPER BOWL 50
Radio Row & Party with a Purpose
Placements: 217
Media Impressions: 955MM
NICK MANGOLD
LARRY THE CABLE GUY
Jared Allen Media Tour
Placements: 22
Media Impressions: 322MM
JARED ALLEN
SWEEPSTAKES
YOU CAN'T BEAT ZERO SUPER BOWL SWEEPSTAKES
Entries: Nearly 300,000
WFAN RADIO CONTEST
Social Engagements: 885
Broadcast Impressions: 27MM
Social Impressions: 2.8MM
WFAN SPORTS RADIO 66AM
TOTAL RESULTS
Placements: 812 (Goal: 800)
Heartburn Message Inclusion: 60%
Prilosec OTC Message Inclusion: 100%
Broadcast Media Impressions: 165MM
Online Media Impressions: 1.4 Billion
Social Media Impressions: 44MM (Goal: 5MM)
CPM: $0.53 (Goal: < $1.50)
Increase in TOM Awareness: 3%
Total Media Impressions:
2,261,317,036
(Goal: 1 Billion)

Seasons Greetings
from
Weill Cornell Medicine

How We Support Patients Around the World
HEROES
TWITTER WALL


VOXZOGO™ is the first FDA approved treatment for children with achondroplasia
VOXZOGO (vosoritide)
it's GO time
Congratulations on the US, EU and Brazil approval of VOXZOGO!
it's GO time
Please join us to celebrate the EU approval of Voxzogo®!

10 year anniversary
Company Name
10 Year Anniversary Timeline
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Logo Design

BeMRD AWARE

i2 THERAPEUTICS

sounds of pertussis
soundsofpertussis.com

with Jennifer Lopez

WYATT DESIGNGROUP

SCALING NEW HEIGHTS OF EXCELLENCE
CRYSTAL GEYSER
SUMMIT ACHIEVERS

eezing

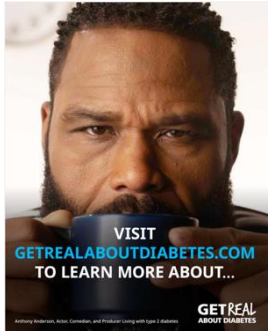
Prilosec
GREAT AMERICAN GRILL OUT

BRCA BLUE
It Matters For Men

Southern California Conversion Technology

GETREAL ABOUT DIABETES™

with Anthony Anderson



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Design

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Campaign Design

From concept to casting talent, scouting location, photo shoot & final art

Willie Geist:
Depend bobble head

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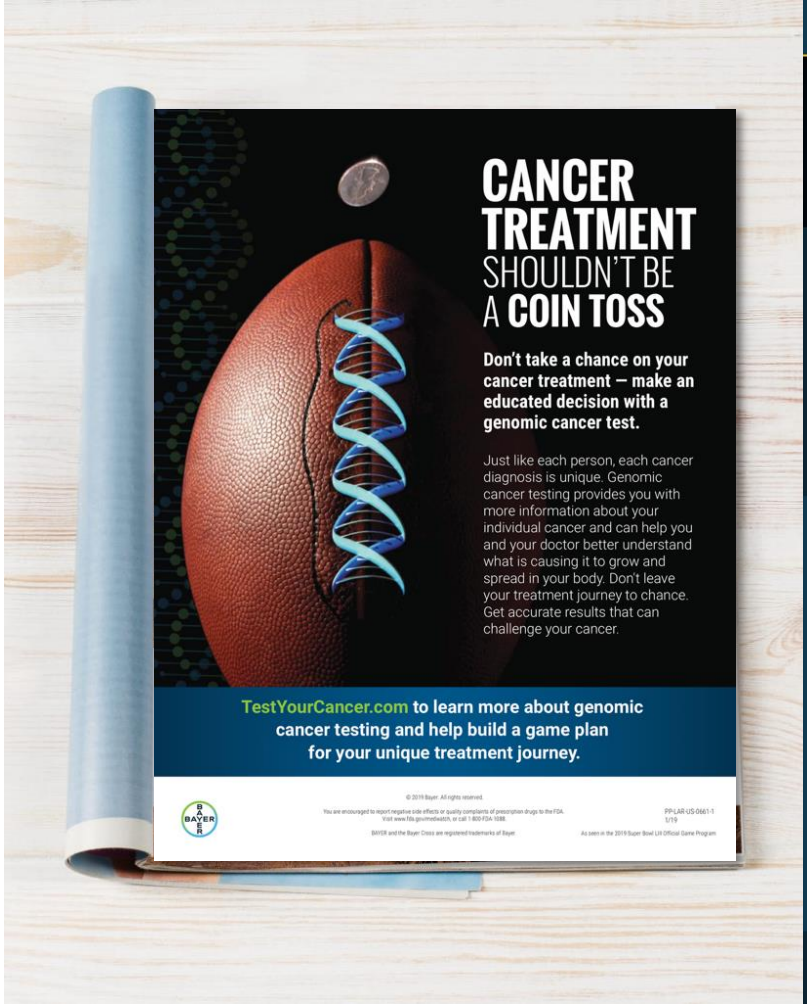
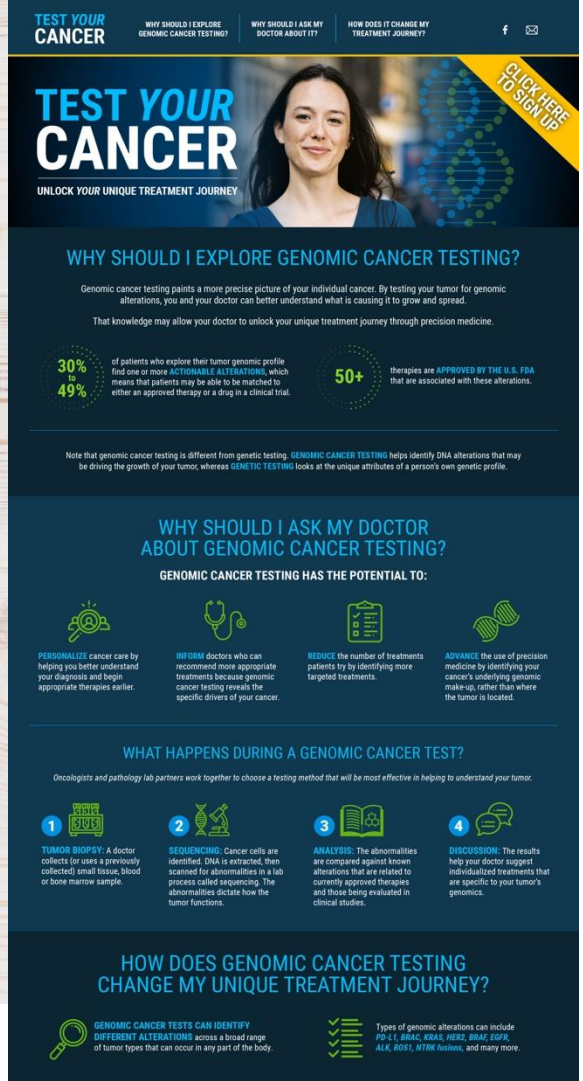
TestYourCancer.com





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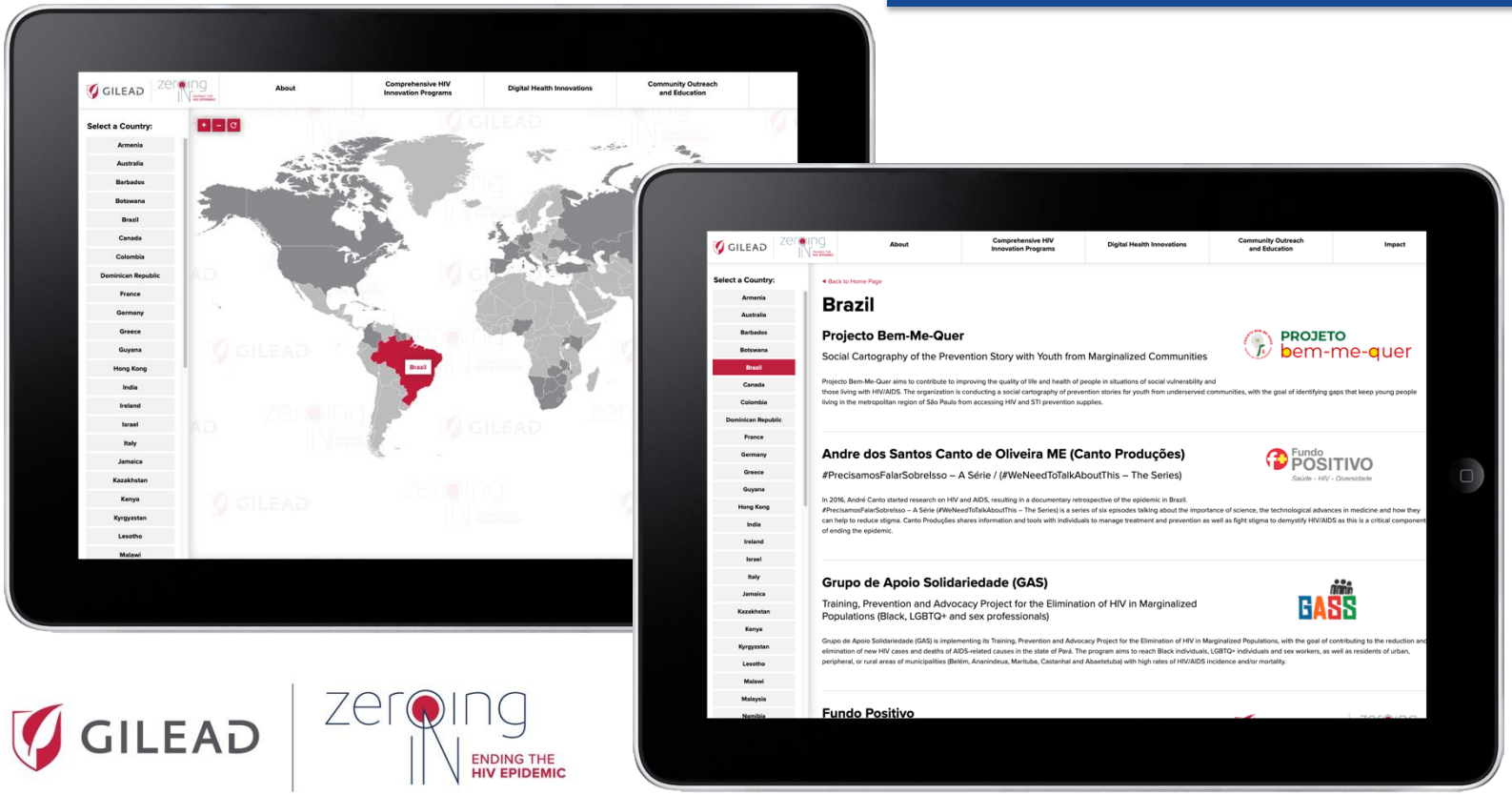
Web Design + Development

Interactive Tradeshow Applications

Click here to visit GileadZeroingIn.com



GILEAD | zeroing IN ENDING THE HIV EPIDEMIC

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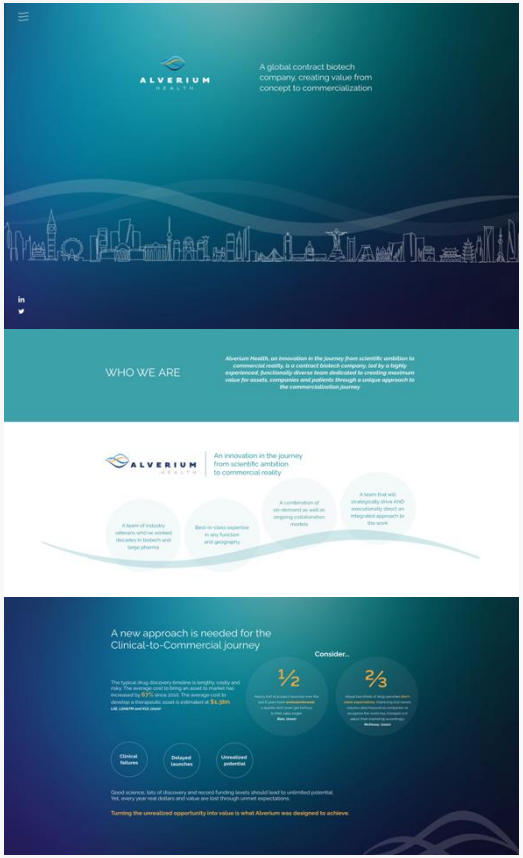
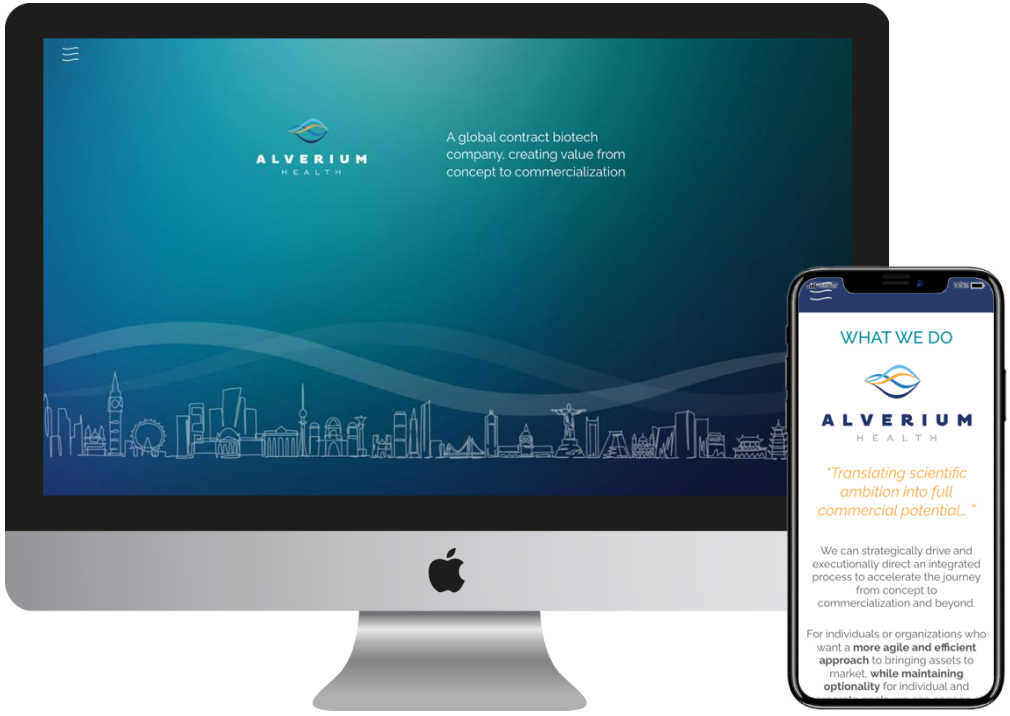
Web Design + Development

Healthcare Communications

Click here to visit Alverium.com





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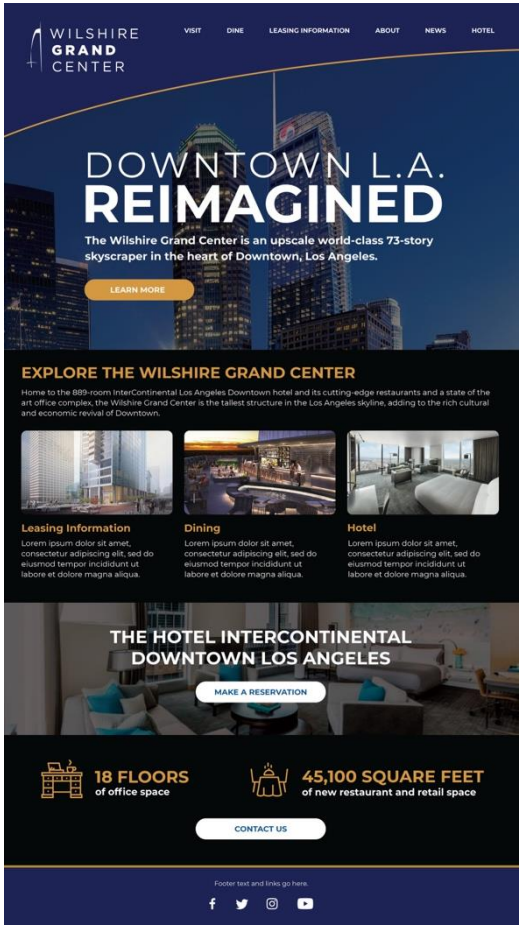
Click here to visit WilshireGrandCenter.com

Web Design + Development

Commercial Real Estate



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